



## U.S. Delays Country-Specific Tariffs to August 1

President Trump has officially postponed the rollout of country-specific reciprocal tariffs until 1 August 2025, extending the originally planned July 9 deadline. Until then, a 10% blanket tariff applies to all imports that aren't explicitly excluded. Starting August 1, those tariffs will shift to varied rates by country, unless a trade agreement is finalized before then (as seen with the UK and Vietnam).

[More Information Below](#)

### U.S.–Vietnam Trade Deal

A tariff agreement between the U.S. and Vietnam has been announced:

- U.S. exports to Vietnam will now go tariff-free.
- Vietnamese imports to the U.S. will face a 20% tariff, with an additional 40% on transshipped goods
- Uncertainty remains over what “transshipment” means—whether it refers to Vietnamese-origin goods routed through a third country, or foreign goods first sent to Vietnam before being imported into the U.S.

### Additional 10% Tariff Threat on BRICS-Aligned Nations

President Trump further warned—via Truth Social—that any country adopting what he terms “anti-American” BRICS policies will face an additional 10% tariff, starting August 1.

- Notably, no immediate tariff is in effect; implementation depends on future policy decisions

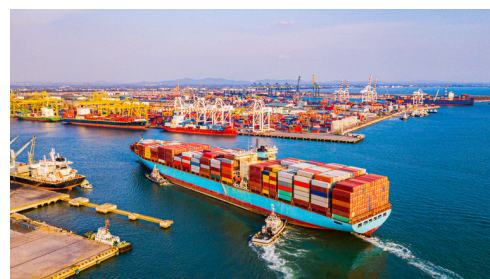
### Latest Updates (as of July 8, 2025)

- Tariff adjustments for Japan and South Korea are set at 25% from August 1
- Myanmar and Laos will see steep 40% tariffs, up from the previous 10% .
- The tariff delay gives nations until August 1 to negotiate or finalize trade deals

### Tariff Notification Letters Sent

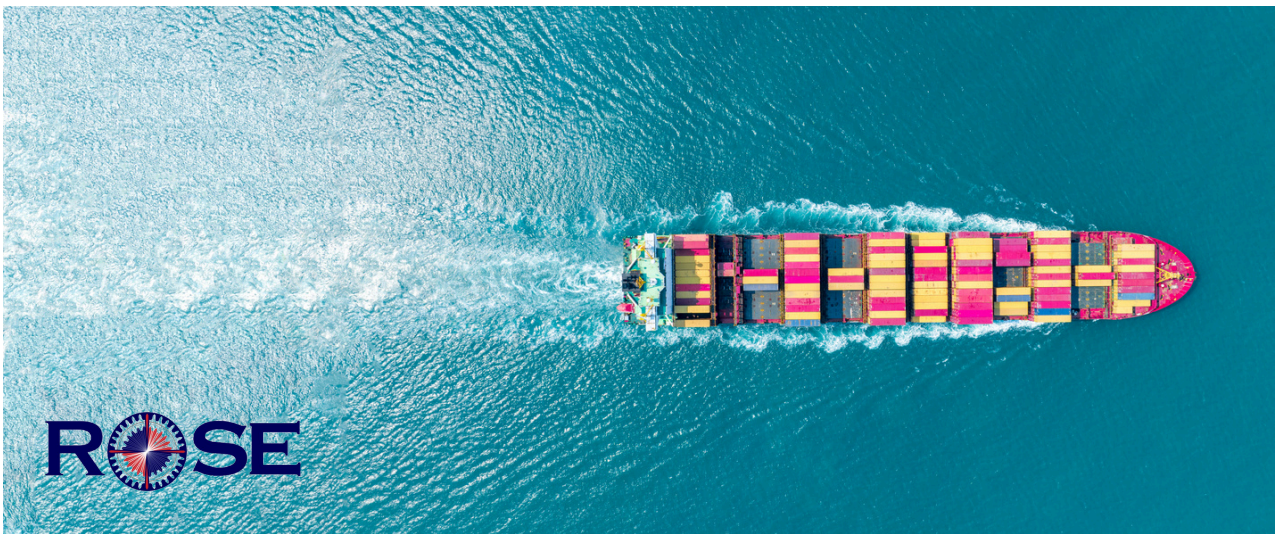
Letters detailing the new tariff rates have been issued to at least 14 countries, published on Truth Social and via traditional channels. The announced rates include:

Bangladesh - 35%  
Bosnia & Herzegovina - 30%  
Cambodia - 36%  
Indonesia - 32%  
Japan - 25%  
Kazakhstan - 25%  
Laos - 40%  
Malaysia - 25%  
Myanmar - 40%  
Serbia - 35%  
South Africa - 30%  
South Korea - 25%  
Thailand - 36%  
Tunisia - 25%



## Key Takeaways

1. Interim blanket tariff: A 10% universal duty applies until August 1.
2. Country-specific tariffs kick in: On August 1, diverse tariff schedules begin unless agreements are reached.
3. Vietnam deal final: U.S. goods go tariff-free; Vietnamese exports hit with 20%, 40% on transshipment.
4. Japan, South Korea: Face 25% tariffs unless they finalize a deal.
5. Emerging markets: Several Asian and African nations now face duties ranging from 25–40%.
6. Transshipment enforcement muddy: Definitions and safeguards are still pending.
7. BRICS warning is reactive: Additional tariffs will only apply if nations adopt what is viewed as anti-U.S. BRICS policy.



## Highlights for our customers

1. Monitor August 1 closely: Tariff rates will shift dramatically—impacts vary by country.
2. Anticipate renegotiations: New trade agreements could alter plans, especially for key partners like Vietnam, Japan, South Korea, and Europe.
3. Stay alert on transshipment rules: Clarifications are expected but haven't been released yet.
4. Watch BRICS policy signals: Countries cooperating with BRICS statements may face added duties.

With over 30 years as a trusted, neutral NVOCC, Rose delivers competitive rates, global reach, and hands-on customer service across air, LCL, and FCL. We make international shipping simple, reliable, and responsive—exactly what your business needs to stay ahead.